

Zscaler Cloud Application Visibility & Control

Making cloud applications safe and productive for business



Zscaler™ provides inline CASB functionality to protect all users on- or off-network, providing real-time visibility and control for all incoming and outgoing traffic.

Get to know your cloud applications

SaaS applications have made the jobs of most people easier—but not for those in IT. The lack of visibility and control over SaaS applications leaves organizations at risk in terms of both security and compliance. With Zscaler, organizations can gain insight into what their users are up to. From discovering shadow IT, to controlling traffic flowing to and from sanctioned and unsanctioned applications, Zscaler stops cyberthreats and data loss and restores compliance.

The Zscaler security cloud is a fully integrated cloud-based security stack that sits inline between users and the internet, inspecting all traffic, including SSL, flowing between them. As part of the platform, Zscaler Cloud Application Visibility & Control delivers full visibility into application usage, and granular policies ensure the proper use of both sanctioned and unsanctioned applications.

Why Zscaler CASB

CASB functionality is an essential component of the Zscaler platform, providing a range of benefits that can only be delivered through a global, purpose-built security cloud:

Integrated platform

Leverage one integrated solution for your CASB, threat protection, and DLP solutions with unified policies and reporting workflows

Full visibility

Get real-time visibility into cloud application usage with inline inspection of all traffic, including SSL

Always-on control

Control access and user activity across sanctioned and unsanctioned applications and shadow IT—on the network or off

Enable productivity

Prioritize business-critical applications with bandwidth control to ensure an optimal user experience

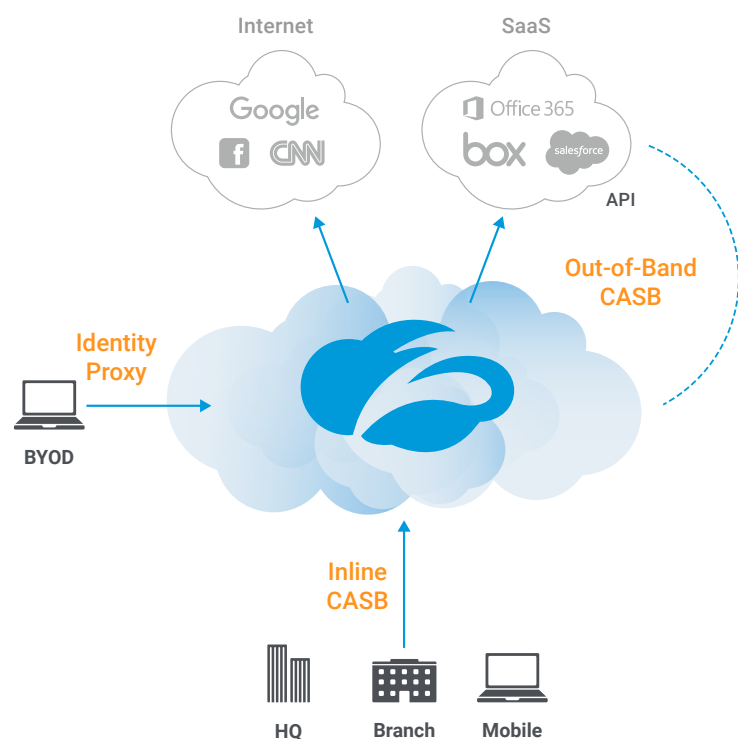


Zscaler sits between the user and the application, as close to the user as possible

Zscaler CASB out-of-band data protection

In addition to inline CASB capabilities for data in motion, Zscaler offers out-of-band CASB capabilities for securing data at rest. The Zscaler out-of-band CASB integration looks inside the SaaS applications themselves through API integrations to identify accidental or intentional data exposure and compliance violations that would otherwise go unnoticed.

Zscaler's out-of-band CASB is delivered as part of a fully integrated platform that eliminates overlay architectures and simplifies policy creation and administration, ensuring data is protected and compliance is maintained.



FEATURES

- **Cloud application discovery and classification**
Discover shadow IT as well as unsanctioned and company-sanctioned applications
- **Full inline inspection**
Inspect all inbound and outbound traffic in real time—including SSL
- **Threat protection**
Protect against known and unknown threats, including advanced persistent threats (APTs)
- **Data loss prevention**
Protect critical data with integrated Zscaler Cloud DLP
- **Granular policy**
Control access to applications at a user, group, or location level with multi-criteria policies
- **Bandwidth control**
Prioritize business-critical traffic via bandwidth allocation by application, type, location, and time
- **Analytics**
Drill down to transaction details with pre-built or custom reports
- **Real-time log feeds**
Stream real-time log events to an external SIEM for further insights

About Zscaler

Zscaler enables the world's leading organizations to securely transform their networks and applications for a mobile and cloud-first world. Its flagship services, Zscaler Internet Access™ and Zscaler Private Access™, create fast, secure connections between users and applications, regardless of device, location, or network. Zscaler services are 100% cloud delivered and offer the simplicity, enhanced security, and improved user experience that traditional appliances or hybrid solutions are unable to match. Used in more than 185 countries, Zscaler operates a multitenant, distributed cloud security platform that protects thousands of customers from cyberattacks and data loss. Learn more at [zscaler.com](https://www.zscaler.com) or follow us on Twitter [@zscaler](https://twitter.com/zscaler).

